

CWP'S WATERSHED & STORMWATER MANAGEMENT WEBCAST SERIES

Webcast #1: Municipal Pollution Prevention/Good Housekeeping

Webcast: Thursday, May 14, 2009

Two-Hour Live Webcast

Eastern: 12:00 pm – 2:00 pm **Central:** 11:00 pm – 1:00 pm

Mountain: 10:00 am – 12:00 pm **Pacific:** 9:00 am – 11:00 pm

Webcast Description

This webcast will feature practical guidance on developing and implementing an effective municipal pollution prevention/good housekeeping program. You'll hear about simple methods that can be used to assess and improve your municipal operations and about how to make the most of your pollution prevention/good housekeeping efforts.

Teaching Objectives

1. Review the pollution prevention/good housekeeping requirements of the NPDES MS4 stormwater permit program.
2. Outline a cost-effective process for developing a comprehensive municipal pollution prevention/good housekeeping program.
3. Introduce simple methods that can be used to assess and evaluate existing municipal operations.
4. Discuss pollution prevention practices (e.g., employee training) that can be used to reduce the impact of existing municipal operations.

Discussion Topics

- Introduction to the CWP Webcast Series
- Introduction to Pollution Prevention/Good Housekeeping
- Developing an Effective Pollution Prevention/Good Housekeeping Program
 - Identifying and Categorizing Existing Municipal Operations (Program Scoping)
 - Collecting Information About Municipal Operations
 - Conducting the Municipal Operations Analysis (MOA)
 - Focusing Pollution Prevention/Good Housekeeping Efforts
 - Selecting Appropriate Source Control and/or Treatment Practices for Municipal Operations
 - Implementing Source Control and/or Treatment Practices
 - Evaluating Progress in Implementation
- Helpful Tips for Building a Better Program

Registration

You must register in advance to attend this webcast. Visit the CWP Webcast site at <http://www.cwp.org/Webcasts/> to register.

To view archived webcasts, go to <http://www.cwp.org/Webcasts/>.